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Daily readership – 668 000

Source: Mediascope, NRS-Moscow, December 2019 – April 2020

RATE CARD

FRONT PAGE ADVERTISING

Effective as of May 18, 2020



Format	Size, mm	Price, USD
Left sky-box	130 x 39,4	7 623,32
Right sky-box*	63,5 x 57	3 202,71
Big right sky-box*	63,5 x 96,2	7 634,12
Low banner	263 x 35	8 098,43
Super cover (4 pages)	2 (550 x 320)	80 452,52
Low banner in a Weekend supplement**	263 x 25	4 049,26
Cover+	275x(320+35)+142x39,4	56 712,46
Wrapper	550 x 35	18 626,49

* The right sky-box format is not possible for friday's edition

** A Weekend is a friday supplement

