



**THE LARGEST
DAILY NEWSPAPER
IN MOSCOW**

Metro editions are published in 23 countries in over 100 major cities across Europe, North & South America and Asia. Metro has a unique global reach of 17 million daily readers.

Daily readership – 1 055 100
(Source: Mediascope, NRS September 2016 - February 2017)

Circulation – 485 800 copies

RATE CARD

CREATIVE ADVERTISING

Effective as of February 6, 2017



Ad format*	Size, mm	Price, EURO
Double page spread (pages 2-3)	550 x 320	63 982
Triangle	218,65 x 223,05	16 544
Triangle on "News" page	263 x 158,45	17 050
Cut-out	not more than 260 sq. cm	18 062
Island	174,3x126,1	15 813
Giant island	D - 300 mm	42 273
Bookmarks	85,6 x 320 + 85,6 x 320	26 283
Double page spread banner	550 x 93,7	38 333
L-shape	550 x 61,5 + 130 x 258,5	40 462
U-shape	550 x 61,5 + 2(85,6 x 258,5)	42 699
Fireplace	284 x 190,75	39 797

* All the formats are exclusive (the only ad on the page), except Bookmarks.

