



**THE LARGEST
DAILY NEWSPAPER
IN MOSCOW**

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RATE CARD

FRONT PAGE ADVERTISING

Effective as of March 01, 2016



Format	Size, mm	Area, sq. sm	Price, EUR
Small left sky-box	60 x 51	30,60	4 659
Big left sky-box	100 x 51	51,00	11 072
Big left announcing sky-box*	100 x 51	51,00	5 590
Right sky-box	60 x 105	63,00	11 108
Right announcing sky-box*	60 x 105	63,00	5 602
Low banner	263 x 50	131,50	11 773
Cover wrap	2 (550 x 356)	3 916,00	116 874
Low banner on the front-page of a Weekend supplement**	263 x 25	65,75	5 887

* Announcing sky-box (right and big left) is special sky-box which is offered with:

- ad module on the inner pages of Metro (6/60 or bigger)
- onsert in the same day

** A Weekend is a Friday supplement

